



The Van Diemen's Land Company

Founded 1825 by Royal Charter of King George IV
ARBN 16 009 475 601

Key Appointment for Tasmanian Dairy Industry

The Van Diemen's Land Company (VDL) Australia's largest dairy farming Company, has appointed Michael Guerin as its new Chief Executive Officer to run its dairy, large scale beef and heifer operations based at Circular Head in Northwest Tasmania.

Mr Guerin is a former COO of Elders Ltd and Managing Director of ANZ Pacific and joins VDL as the Company enters a significant growth and expansion phase.

VDL Governor Keith Sutton said he welcomed the appointment of Mr Guerin as he will provide strong leadership to the VDL team, continue to progress the Company's strategic growth objectives, and maintain the Company's focus on sustainable and responsible farming.

"We've been working through a phase of continuous improvement with our current team, and that focus is bringing significant results in terms of production, animal husbandry and improved systems within our operation," says Mr Sutton. "Now we are ready for the next phase in our plans and Michael Guerin will oversee the planned growth in operations."

Mr Guerin brings extensive corporate knowledge and significant strategic management experience to VDL. He has an affinity for the agricultural sector and will work closely with the VDL Board, management team, shareholders and other local stakeholders in Tasmania.

VDL will continue to support local investment in Circular Head, build on its existing production capacity, and develop operations on a sustainable growth path.

Mr Guerin will be based in the VDL office in Smithton, Tasmania and will represent the Company's interests around Australasia as required.

Media Inquiries to:
Keith Sutton
Governor VDL

